GOVERNMENT OF INDIA
TEXTILES
LOK SABHA

UNSTARRED QUESTION NO:2018
ANSWERED ON:05.05.2016
Export of Handicraft Items
Singh Shri Ganesh

Will the Minister of TEXTILES be pleased to state:

(a) the State-wise number of registered units in the country which are engaged in export of handicraft items including Madhya Pradesh; and

(b) the steps being taken by the Government to promote the export of Indian handicrafts

Answer

MINISTER OF STATE (INDEPENDENT CHARGE)
IN THE MINISTRY OF TEXTILES
(SHRI SANTOSH KUMAR GANGWAR)

(a): The handicraft artisans generally operate from their houses and as such these small units are not required to be registered. However, some bigger units manufacture exportable handicrafts products which include handmade carpets and other floor coverings are registered with export promotion councils i.e. Export Promotion Council for Handicrafts (EPCH) & Carpet Export Promotion Council (CEPC). The State-wise list including the State of Madhya Pradesh of such registered units which are engaged in export of handicrafts items including handmade carpets and other floor coverings are enclosed as Annexure − A.

(b): The Government has taken following steps to ensure the promotion of Indian Handicrafts and Handmade Carpets & other floor covering in the world market:-

1. 5% Merchandise Exports from India Scheme (MEIS) Scrip on exports of Hand Made Carpets and other Floor Coverings under MEIS.

2. There are 132 products items of handicrafts under MEIS and the exporters are availing the benefits available i.e. 3% on 20 handicrafts items and 5% on 112 handicrafts items as an incentive to explore exports of handicrafts items from the country.

3. 3% Interest Equalization Scheme on Pre-Shipment & Post Shipment Credit.

4. Market Development Assistance (MDA) Grant and Market Access Initiative (MAI) Assistance for participation in Fairs & Exhibitions/Reverse/Buyer-Seller Meet in India & abroad.

5. Assistance provided by the Government for marketing study, branding, participation in Fairs & Exhibitions, Buyer-Seller Meet in India & abroad etc. through Marketing and other Scheme.

6. Thematic display and live demonstration of crafts by Master Craftspersons in exhibitions abroad.

7. Brand image promotion of Indian handicrafts abroad through seminars and publicity as well as awareness programs in India.

8. Organizing Indian Handicrafts & Gifts Fair twice a year besides product specific shows.

9. Display of new design through exporters for creating awareness and marketing.

10. To provide technological support to wooden crafts, a Technological Upgradation centre has been setup in Saharanpur.

11. To facilitate manufactures/exporters for developing new design and finishing products Common Facility Centre have been setup in Jodhpur and Saharanpur.

12. International Lace Trade Centre is being setup in Crafts Cluster of Lace & Crocheted crafts at Narasapur, Andhra Pradesh.

13. Moradabad Resource Centre is being setup at Moradabad to facilitate information relating to business development, word market trends, marketing and publicity and to cater to the changing tastes and requirements of international market and remain abreast with the latest development.

14. Setting up of Mega Clusters in Bhadohi-Mirzapur & Srinagar for increasing manufacturing and exports of carpets.

15. Providing Skill Development Training for Carpets weaving.

16. Providing financial assistance for running Carpet Weaving Training Centers in Bhadohi-Varanasi-Mirzapur areas for creating new Artisans/ Weavers with stipend.

17. The Excise & Customs Duties paid for importing inputs are refunded through Duty Drawback channel.

18. Setting up of Indian Institute of Carpet Technology (IICT) at Bhadohi.